

NEST

2017 / RESOURCES

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Udacity E-Course
Asana
Workspace
Business Cards
MaRS Market Intelligence
The Hatchery

CALENDAR 2017

MAY

01 HATCHERY NEST ORIENTATION DAY
Workspace Reveal (Breakfast) Equity Workshop
Hatchery Website Dashboard

- Business Model Canvas (example)
- What Makes A Good Pitch?

04 "TEAM DYNAMICS & COMMUNICATION FOR BETTER DECISION MAKING" BY CHRISTINE TOVEE

15 - 19- 1ST PITCHING SESSION

JUNE

05 - 09 2ND PITCHING SESSION

26 - 30 3RD PITCHING SESSION

JULY

17 - 21 4TH PITCHING SESSION

AUGUST

01 - 04 NOMINATION PITCH

21 FINALISTS ANNOUNCED

21 - 25 ONE-ON-ONE WITH FINALISTS

SEPTEMBER

06 DEMO DAY

ORIENTATION SCHEDULE

MAY 1ST, 2017

9:30 AM - 10:30 AM WELCOME + BREAKFAST
BAHEN 1120 ICE BREAKER: BIRTHDAY LINE-UP

10:30 AM - 12:30 PM EQUITY WORKSHOP
SANDFORD FLEMING
2202 & 3202

12:30 PM - 1:30 PM LUNCH
BAHEN 1120 ICE BREAKER: WORD-AT-A-TIME

1:30 PM - 2:30 PM HATCHERY WEBSITE DASHBOARD
SF 3202 Business Model Canvas (example)
What Makes A Good Pitch?
ICE BREAKER: ONE HAND PAPER PLANES

MAY 4TH, 2017

3:00 PM "TEAM DYNAMICS AND COMMUNICATION
BA 1130 FOR BETTER DECISION MAKING"
BY CHRISTINE TOVEE

PITCH PROGRESSION

1

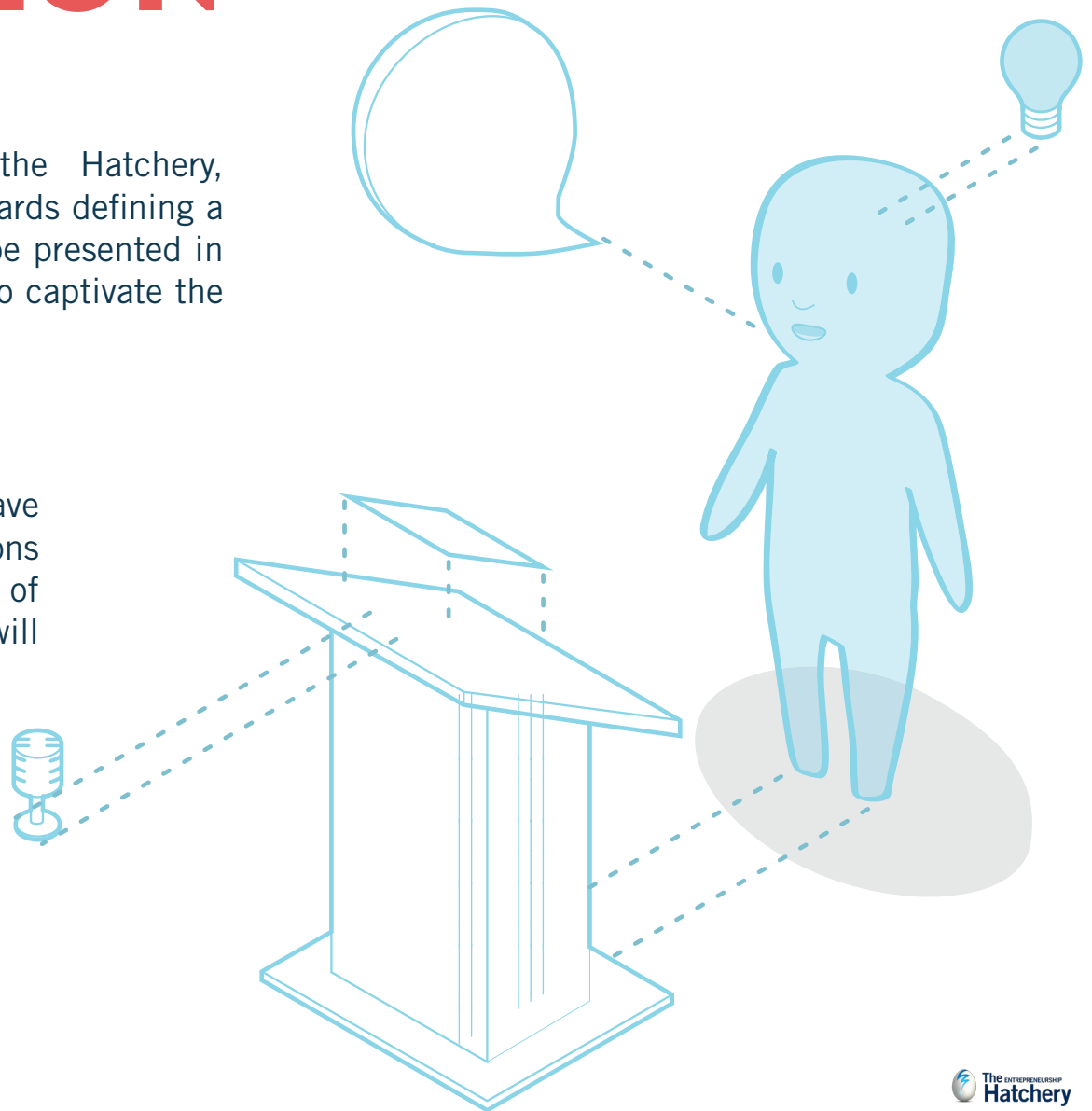
During your journey in the Hatchery, startups will be working towards defining a business model which will be presented in a 6-minute pitch intended to captivate the attention of investors.

2

In order to accomplish this we have scheduled a series of 5 pitching sessions where you will receive the feedback of mentors and colleagues (Q&A sessions will follow every pitch).

3

During the week of August 1 - 4, pitches will be recorded and Nominees for Demo Day will be announced on August 21st.



4



MONDAY

- MAY**
15TH
- 1 NOTENET
 - 2 MIRRABEL
 - 3 MICRO
 - 4 IPAWEB
 - 5 VIS-ABLED
 - 6 PFOME
 - 7 GRID

TUESDAY

- MAY**
16TH
- 1 GENECIS
 - 2 IPONIC
 - 3 TROCAR PROJECT
 - 4 HUSH
 - 5 PINENET
 - 6 SINGLE SHAKE
 - 7 VELO-CITY

WEDNESDAY

- MAY**
17TH
- 1 STAYGO
 - 2 SYNCED
 - 3 DEEP IMPRESSION
 - 4 CO2VERT
 - 5 OYES
 - 6 ASSETX-RAY
 - 7 QUEUESKIP FOOD

THURSDAY

- MAY**
18TH
- 1 CELLX
 - 2 BETA 3
 - 3 HEALTHBRIDGE
 - 4 QUEUESKIP BANK
 - 5 REMINI
 - 6 LIVENEWEIGHTS
 - 7 CLOUDNOTE

FRIDAY

- MAY**
19TH
- 1 CLEAN
 - 2 UTERN
 - 4 HANDLED
 - 5 CLIMAR
 - 6 ENGINEHIRE
 - 7 UFINANCE
 - 8 FOCUSLITE

PITCHING SESSION No 1 SCHEDULE

ACCOUNTS



EMAIL ACCOUNT

LOGIN: lastname2017uofthatchery.ca

PASSWORD: Hatchery2017 (**TEMPORARY**)

As a Cohort member, you will have your own @uofthatchery.ca email powered by Google.

Go to <https://accounts.google.com> and sign in using the following information.

Please contact your Connector if you are having trouble logging in.



DASHBOARD ACCOUNT

YOU WILL GET AN EMAIL WITH DETAILED INSTRUCTIONS ON HOW TO LOGIN TO YOUR HATCHERY DASHBOARD.

ON OUR WEBSITE [HTTPS://HATCHERY.ENGINEERING.UTORONTO.CA/LOGIN/](https://hatchery.engineering.utoronto.ca/login/), YOU WILL BE ABLE TO LOG INTO THE HATCHERY DASHBOARD.

THE HATCHERY DASHBOARD GIVES YOU ACCESS TO:

- Modifiable Business Model Canvas (provides you with ability of tracking the progress of your business canvas (every update will have its own timestamp))
 - Business Profile (Start-up name, industry, team journey)
 - E-Course: “Udacity - How to Build A Startup”
 - Pitch minutes (Pitch Session feedback published by Connectors)

OTHER RESOURCES



To help you manage your workflow, organize your projects and communication, we are suggesting the use of Asana and Slack.

Your Connector will work with you in building these tools to track your progress.



WORKSPACE

We are fostering a collaborative hub during the summer at Bahen Center Room BA1120 (40 St. George St.). Private meeting rooms can always be arranged by contacting your Connector or Hatchery Staff.



UDACITY E-COURSE

We encourage you to complete the Udacity e-course titled "**How To Build A Start-Up**". See the link [here](#).



BUSINESS

Please contact your Connector for details on how to obtain business cards for your startup.



MARS MARKET INTELLIGENCE & U OF T LIBRARY

The Hatchery has coordinated with MaRS – BAP program and the University of Toronto Library for access to Market Research services. Please coordinate your requests with your Connector.

See the list of MaRS Market Intelligence services [here](#).

See U of T Entrepreneurship Library resources [here](#)



THE HATCHERY

We are located at 222 College Street, Suite 106. Toronto, Ontario M5T 3J1

Email us at cohort2017@uofthatchery.ca

Call us (416) 946 4024

or drop by Monday - Fridays from 9am - 5pm